



MOUNTAINLANDS
COMMUNITY HOUSING TRUST

housinghelp.org

The Housing Resource Center- [Affordable Housing Webinar](#)

Park City School District
DECEMBER 7, 2022 @4:30



HOUSING RESOURCE CENTER



HOUSING ADVOCATE
Megan McKenna
megan@housinghelp.org
435.659.8465

HOUSING NAVIGATOR
Angelica Espinoza
angelica@housinghelp.org
435.602.1887

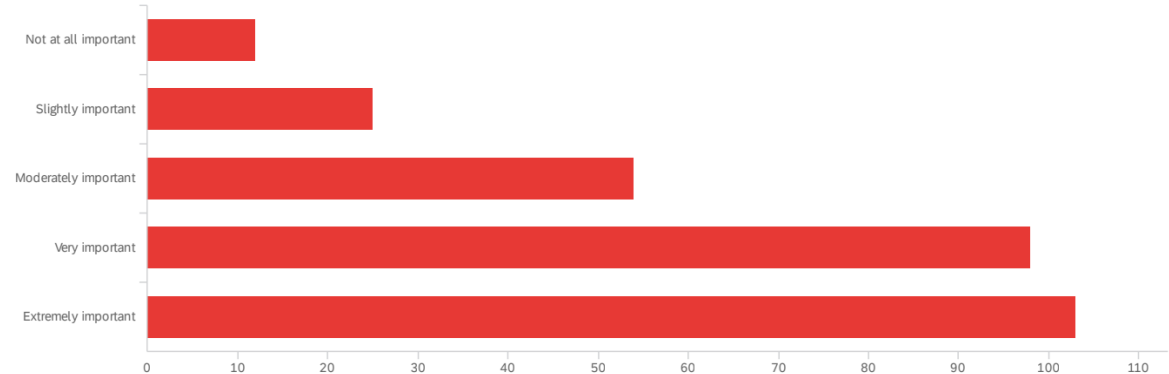
Challenges faced in Park City

- Average Median Income for a family of four is \$120,800
- Average annual salary for workforce is around \$43,000
- 70% of homes are second homes or short-term rentals.
- 85% of the workforce live outside Park City
- Limited land to develop – Land cost is high
- Construction costs are high – 30% to 60% higher than SLC
- Land Management Code does not incentives development of affordable housing
- NIMBYism in the Community

PCSD Housing Challenges

- Employee recruitment/ retention
- ~40% of PCSD employees live outside Summit County
- ~25% of PCSD employees live in Park City
- ~75% of employees want to live within PCSD boundaries
- Almost 60% of PCSD employees spend more than 30% of their monthly income on housing.
- More than 60% of PCSD employees commute more than 15 minutes to work.

Q6 - How important is it to you to live in the community where you work?



[*2022 PCSD Housing Survey](#)

Housing Navigator angelica@housinghelp.org

- [Workforce Housing Opportunities](#)
- Help Navigating the workforce housing options
- Access Lending opportunities
- Financial Resources
- Home Ownership Education
- Learn how to financially prepare yourself and be ready for the next opportunity in homeownership



****Call or email Angelica with questions about navigating the affordable housing landscape or to schedule an appointment.****

Housing Advocate megan@housinghelp.org



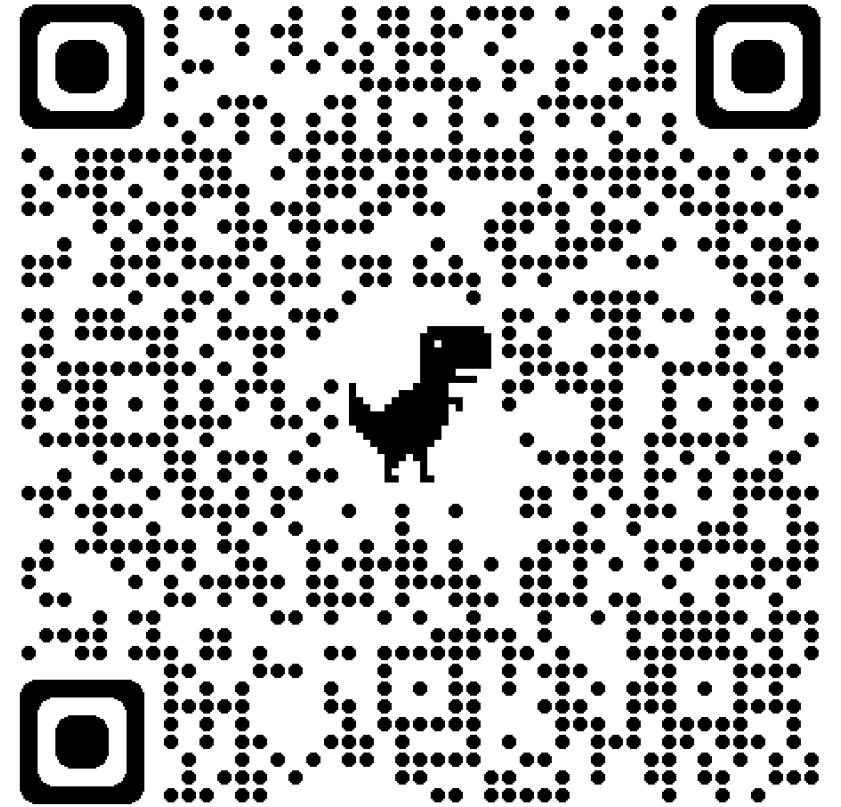
- The Housing Crisis/ Inventory
 - NIMBYism
 - Change Policy
 - Educate/ Address Misconceptions
-
- Equity/ Breakdown Barriers
 - Support Tenants/ Homeowners



Call to Action:

- **Join our coalition —>**
 - megan@housinghelp.org
- **Reach out to your association reps**
- **Attend school board and council meetings**
- **Make public comment**
 - Written or spoken (Zoom or in-person)
 - 1-3 minutes, use notes if it helps.
 - Express urgency with respect.
 - Everyone has a housing story. Tell your story!
- **Write a letter to the editor**

 - editor@parkrecord.com
- **Reach out to your local, state, and national elected officials**



Questions, comments, feedback, ideas...

Thanks PCSD employees for
all you do for our community!

